



**HASLINGER**  
RETAIL REAL ESTATE CONSULTING

**HASLINGER**  
MANAGEMENT



**HUMA**  
OUTLET

OPEN SINCE 21 NOV 2024

JUNE 2026

# HUMA Erfolgsmodell Hybrid

## Proven Hybrid Success Story

2

**9,000m<sup>2</sup>**

OUTLET SALES AREA

**50,000m<sup>2</sup>**

TOTAL SALES AREA

**5.6M**

VISITORS PER YEAR

**40**

OUTLET STORES

**130**

TOTAL STORES

**2,300**

PARKING SPACES

**KÖLN/BONN**

REGION

**21 NOV 2024**

OPENING

**> 50 YEARS**

TRADITION

**> 6M**

TOURISTS PER YEAR



# HUMA | Das Center der Region

## HUMA | The Centre of the Region

3



A3 · A59 · A560 · B56 | BUS & TRAIN DIRECTLY AT MAIN ENTRANCE | 2,300 PARKING SPACES

# Große Markenvielfalt

## Large Brand Diversity

**TOP BRANDS  
COME TOGETHER**

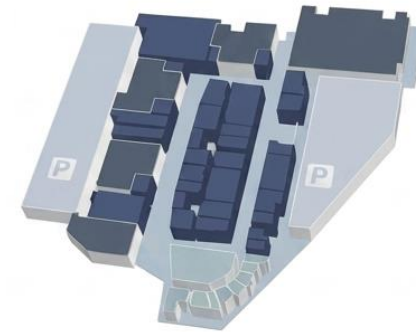
SCHIESSER G-STAR  
 Marc O'Polo G·K·MAYER  
 TOMMY HILFIGER  
 SEOUL EDITION W MF FYNCH HATTON SALEWA  
 CECIL Tefal amor  
 Street One  
 CEP MÖKE GERMANY 1927  
 bugatti TOM TAILOR  
 ITEM m6 Lindt  
 Ravensburger RÖSLE SINCE 1888 MUSTANG®  
 GUESS WELLENSTEYN Petrel  
 bruno banani.  
 Blue Brixx LLOYD





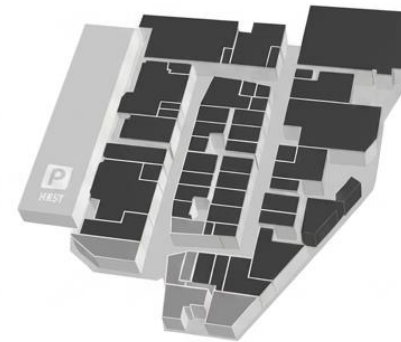
# HUMA AUF DREI EBENEN

## HUMA ON THREE LEVELS



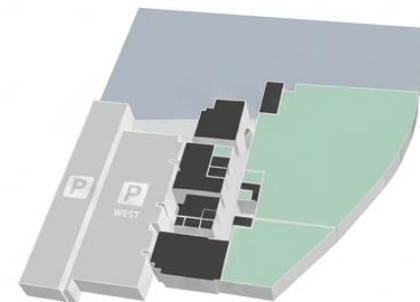
### UPPER FLOOR

- Outlet
- Food



### FIRST FLOOR

- Shopping
- Food



### GROUND FLOOR

- Shopping
- Food

# OUTLET UPPER LEVEL

- IN NEGOTIATION
- ISH
- SENT OUT FOR SIGNATURE
- SIGNED
- TRADING



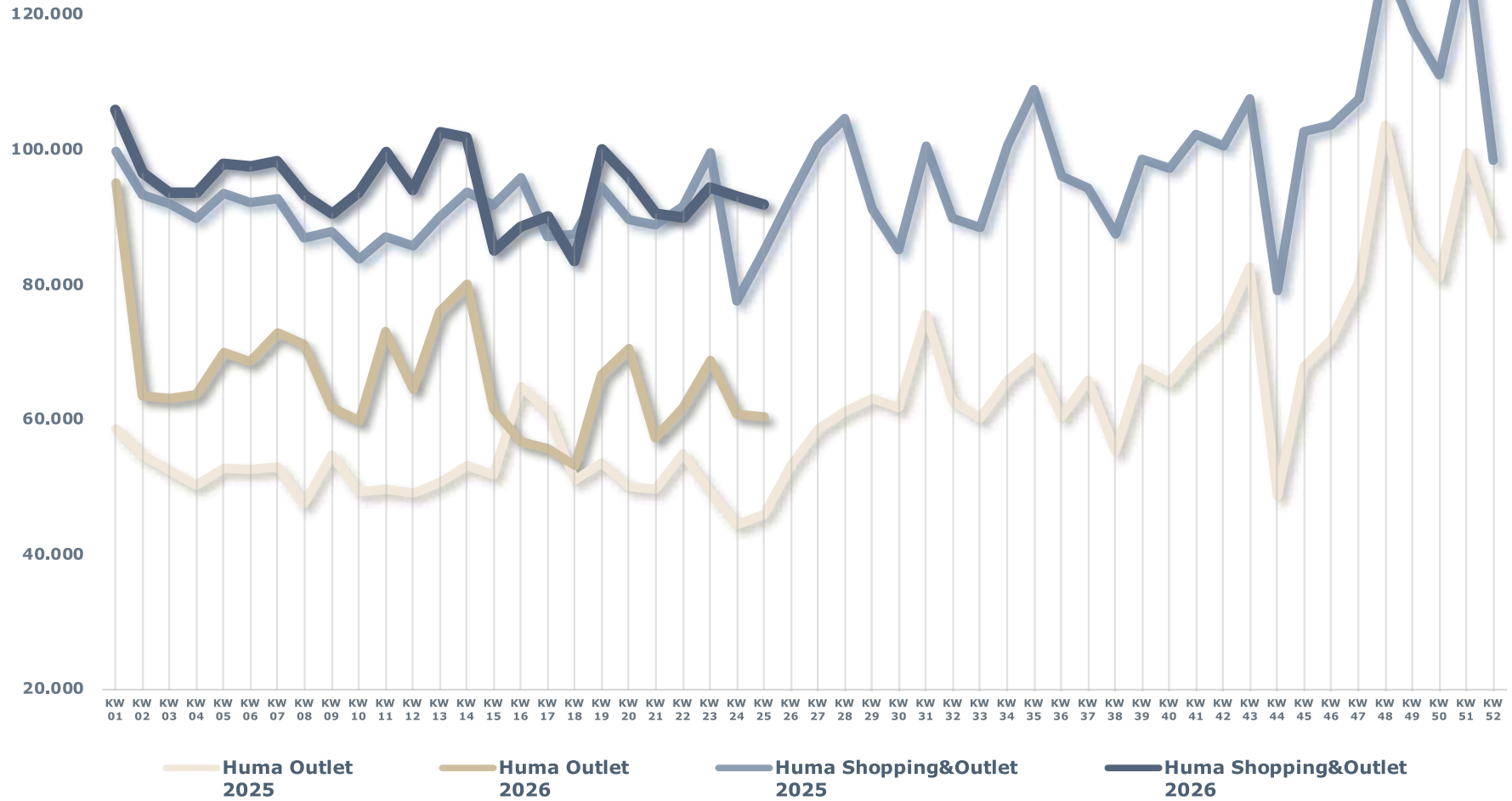
New Yorker (Bestandsmieter)  
Aufteilung voraussichtlich 2027

25 Jun 2026

Only internal use!  
Please keep it high confidential!

# HUMA Frequenz pro Woche

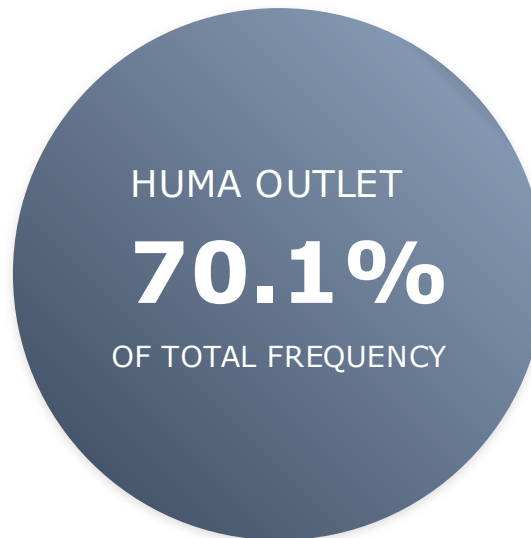
HUMA Frequency per week



# HUMA Outlet Performance

## HUMA Outlet Performance

FREQUENCY 2025 / 2026



Starker Aufwärtstrend. Kontinuierlich steigend.  
Strong upward trend. Growing since opening.



OUTLET  
OPENING

NOV  
2024



FREQUENCY

3.2M  
OUTLET

5.6M  
OUTLET & SHOPPING



RETAIL

40  
STORES OUTLET

9,000m<sup>2</sup>  
SALES AREA OUTLET

130  
STORES OUTLET & SHOPPING

50,000m<sup>2</sup>  
SALES AREA OUTLET & SHOPPING



PARKING

2,300  
PARKING SPACES



GUESS  
OUTLET

OUTLET

GUESS

Marc O'Polo  
EST. IN STOCKHOLM  
OUTLET

Marc O'Polo  
EST. IN STOCKHOLM  
OUTLET

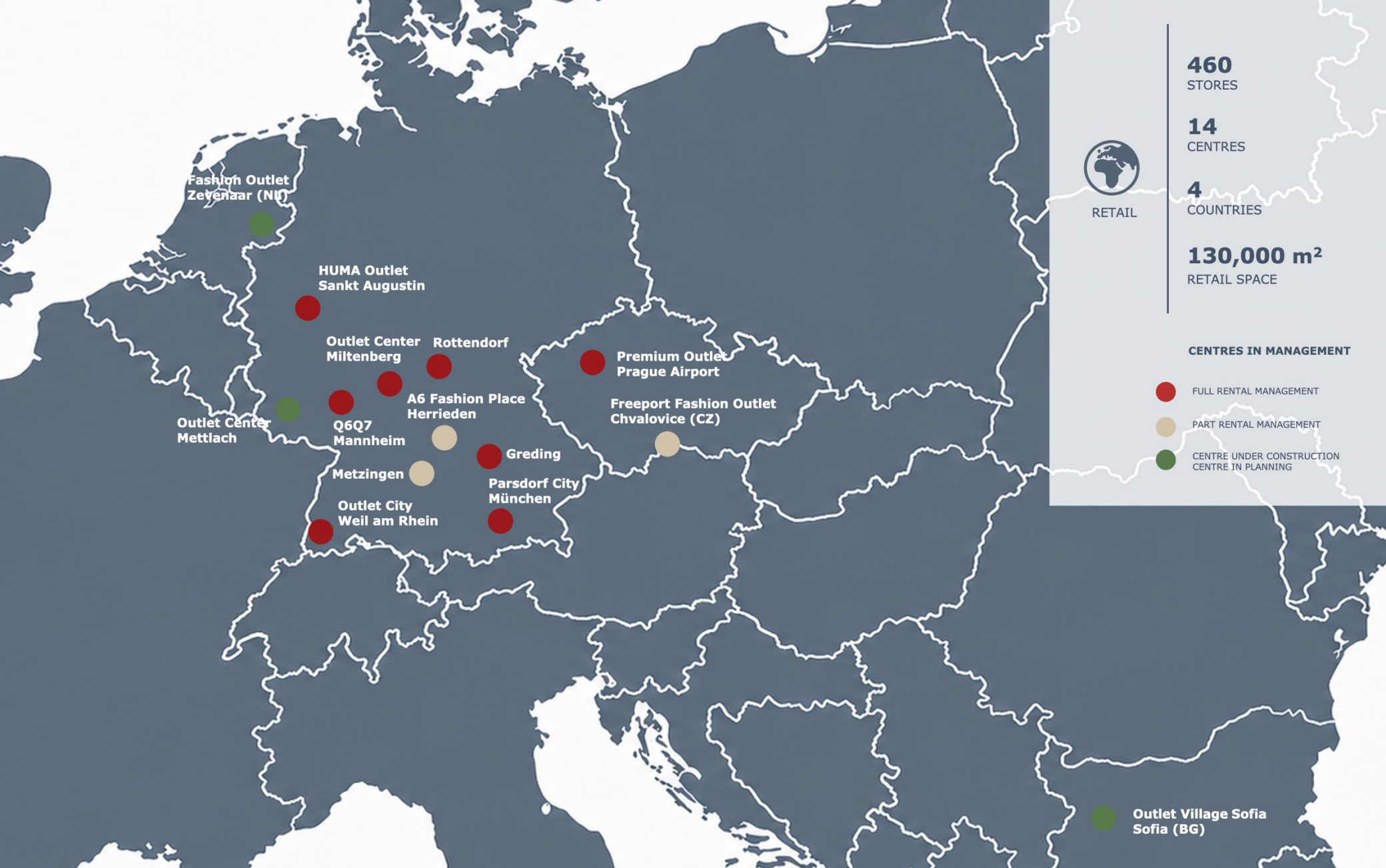
Marc O'Polo  
EST. IN STOCKHOLM  
OUTLET











# OUR CENTRES



**HUMA**  
OUTLET



**OUTLET CITY**  
WEIL AM RHEIN



**fashion  
outlet  
zevenaar**



**FREEPORT**  
FASHION OUTLET



DAS QUARTIER

**MILTENBERGER**  
OUTLET // CENTER



**OUTLET**  
VILLAGE  
— SOFIA —

**POP**   
OUTLET & ENTERTAINMENT

# OUR REFERENCES

*Stadtgalerie Plauen • Rotmain Center Bayreuth • Franken Center Nürnberg • City Point Nürnberg • Stadtgalerie Heilbronn • Leo Center Leonberg • Saarpark Center Neunkirchen • Europa-Galerie Saarbrücken • The Colosseum Bucharest, RO • Drei Glocken Center Weinheim • Das Gerber Stuttgart • Designer Outlet Neumünster • Designer Outlet Berlin • Designer Outlet Roermond, NL • Designer Outlet Salzburg, AT • Designer Outlet Parndorf, AT • Designer Outlet Landquart, CH • Designer Outlet Soltau • Parndorf Fashion Outlet, AT • Outlet Center Brenner, IT • Outlet Noyon-Allee Metzingen • Galizia Center Metzingen • Outlet Center Moravia, CZ • Freeport, CZ • Outlet Center Hammerau • Outlet Center Drei Länder Galerie • Outlet Center Echternach, LU • Outlet Center Egelsbach Frankfurt a.M. • Outlet Center Jettingen-Scheppach • Klagefurt Outlets • Outlet Berlin Wustermark • Outlet Center Selb • Outlet Center Wadgassen • City Outlet Rietberg • City Outlet Dinkelsbühl • City Outlet Rüsselsheim • City Outlet Zwiesel • City Outlet Wernigerode • City Outlet Bad Münstereifel • Mustang • CBR Street One Cecil • Barutti • René Lezard • Le Creuset • Estée Lauder MAC Cosmetics • Apple mcworld, AT • LTB Jeans, TR • White Stuff, UK*



TOMMY HILFINGER



ZARA HOME

GANT



BETTY BARCLAY



BRAX



OLYMP

LIEBESKIND  
BERLIN



Marc O'Polo® Deazigual®

GUESS

comma



s.Oliver



CECIL

Street One

CALVIN KLEIN



Massimo Dutti



seidensticker



ONLY



eCCO



TOM TAILOR



bruno banani  
NOT FOR EVERYBODY



hunkemöller

JACK&JONES

bugatti



SCHIESSER

carhartt  
WORK IN PROGRESS



CLOSED

G-STAR

MUSTANG®



PANDORA

swatch



DOUGLAS

L'ORÉAL  
PARIS

MAC

PORSCHE DESIGN

möVE



Villeroy & Boch  
1748

Tefal



Lindt  
MAÎTRE CHOCOLATIER SUISSE  
DEPUIS 1845

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# HASLINGER

RETAIL REAL ESTATE CONSULTING

*Successfully in business for over 10 years!*

# HASLINGER

MANAGEMENT