



**HASLINGER**  
RETAIL REAL ESTATE CONSULTING

**HASLINGER**  
MANAGEMENT



**HUMA**  
OUTLET

OPEN SINCE 21 NOV 2024

MAY 2026

# HUMA Erfolgsmodell Hybrid

## Proven Hybrid Success Story

2

**9,000m<sup>2</sup>**

OUTLET SALES AREA

**50,000m<sup>2</sup>**

TOTAL SALES AREA

**5.6M**

VISITORS PER YEAR

**40**

OUTLET STORES

**130**

TOTAL STORES

**2,300**

PARKING SPACES

**KÖLN/BONN**

REGION

**21 NOV 2024**

OPENING

**> 50 YEARS**

TRADITION

**> 6M**

TOURISTS PER YEAR



# HUMA | Das Center der Region

## HUMA | The Centre of the Region

3



A3 · A59 · A560 · B56 | BUS & TRAIN DIRECTLY AT MAIN ENTRANCE | 2,300 PARKING SPACES

# Große Markenvielfalt

## Large Brand Diversity

**TOP BRANDS  
COME TOGETHER**

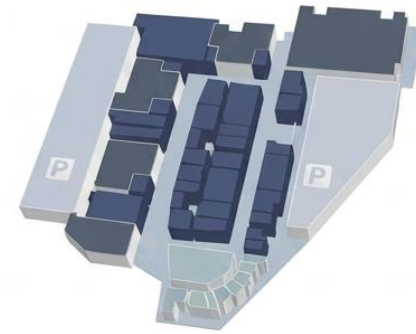
SCHIESSER G-STAR  
 Marc O'Polo G·K·MAYER  
 TOMMY HILFIGER  
 SEOUL EDITION W MF FYNCH HATTON SALEWA  
 CECIL Tefal amor  
 Street One  
 CEP MÖKE GERMANY 1927  
 bugatti TOM TAILOR  
 ITEM m6 Lindt  
 Ravensburger RÖSLE SINCE 1888 MUSTANG®  
 GUESS WELLENSTEYN Petrel  
 Blue Brixx bruno banani. NOT FOR EVERYBODY  
 LLOYD





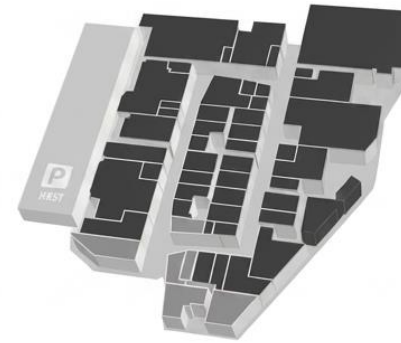
# HUMA AUF DREI EBENEN

## HUMA ON THREE LEVELS



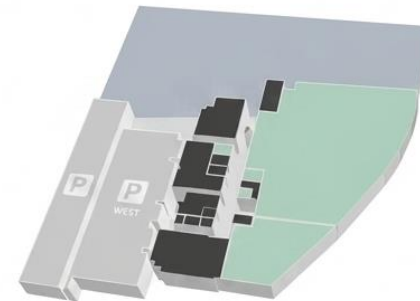
### UPPER FLOOR

- Outlet
- Food



### FIRST FLOOR

- Shopping
- Food



### GROUND FLOOR

- Shopping
- Food

# OUTLET UPPER LEVEL

- IN NEGOTIATION
- ISH
- SENT OUT FOR SIGNATURE
- SIGNED
- TRADING

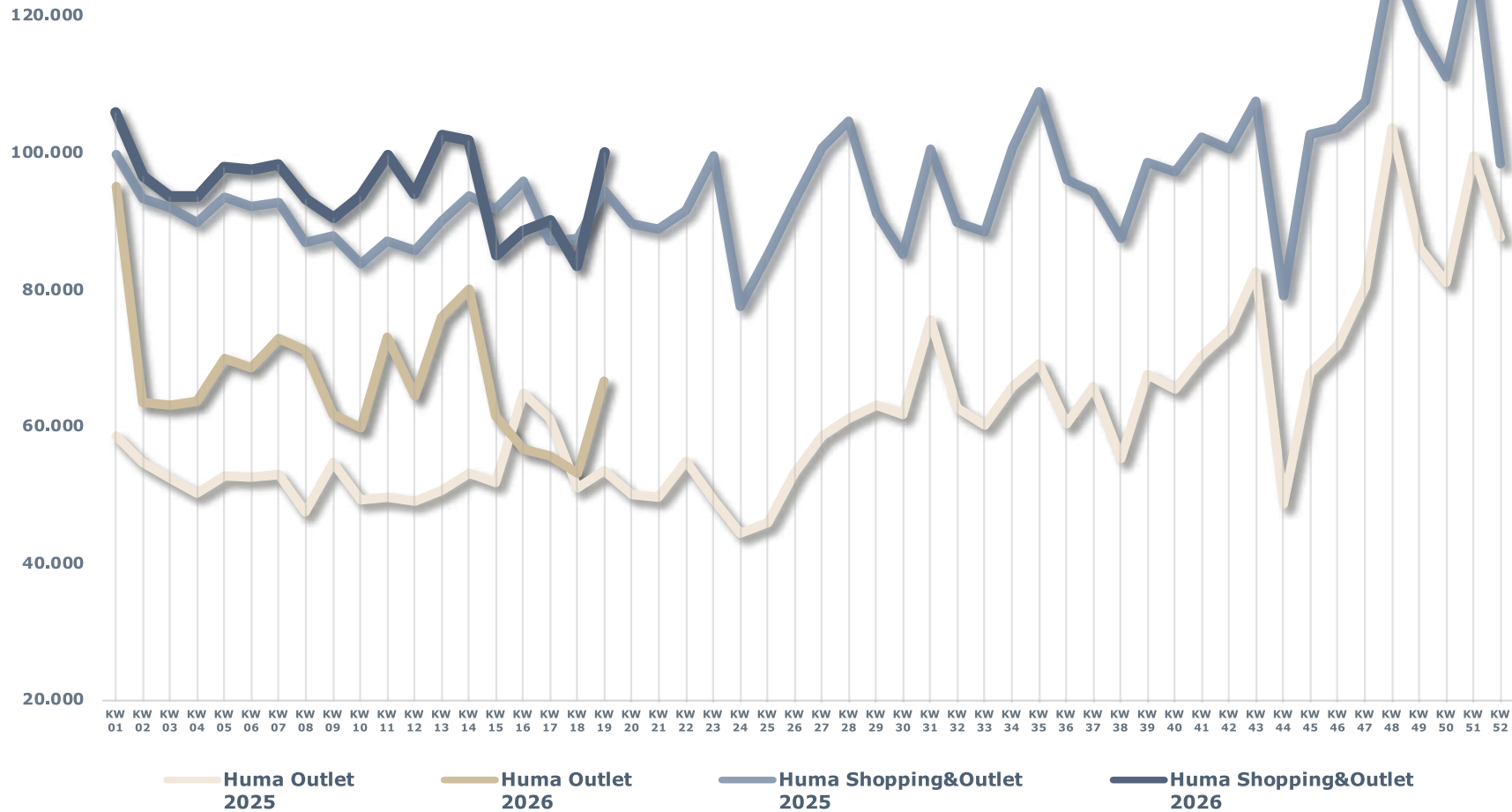


New Yorker (Bestandsmieter)  
Aufteilung voraussichtlich 2026/27

12 May 2026  
Only internal use!  
Please keep it high confidential!

# HUMA Frequenz pro Woche

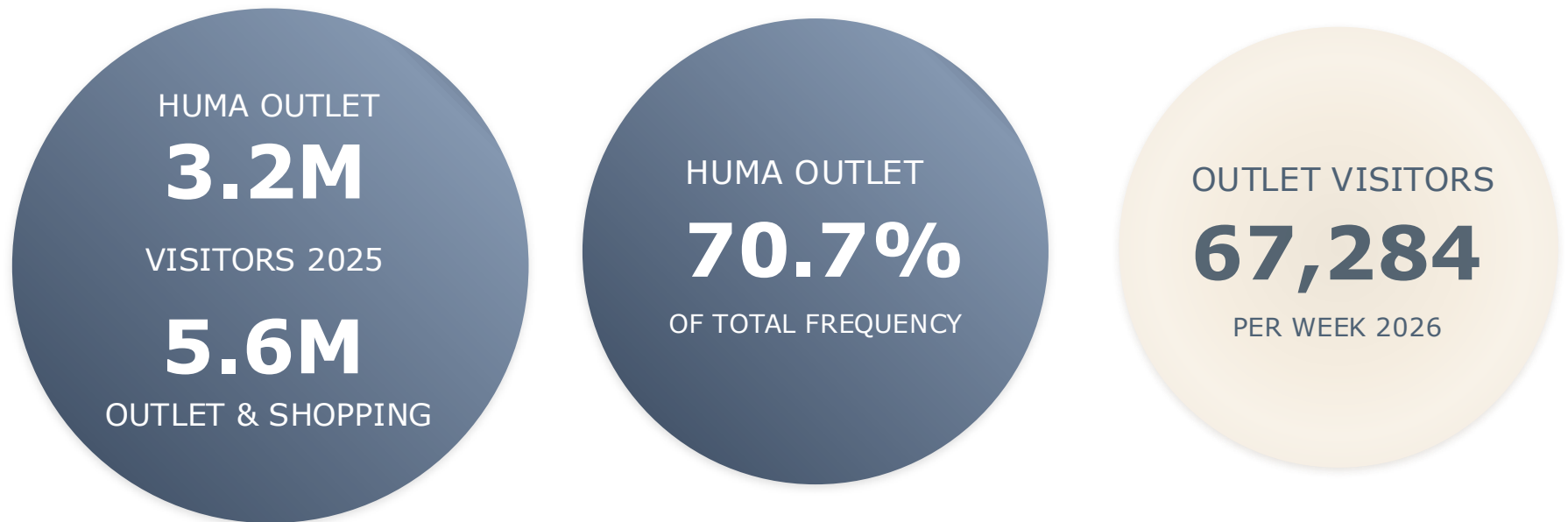
## HUMA Frequency per week



# HUMA Outlet Performance

## HUMA Outlet Performance

FREQUENCY 2025 / 2026



Starker Aufwärtstrend. Kontinuierlich steigend.  
Strong upward trend. Growing since opening.



OUTLET  
OPENING

NOV  
2024



FREQUENCY

3.2M  
OUTLET

5.6M  
OUTLET & SHOPPING



RETAIL

40  
STORES OUTLET

9,000m<sup>2</sup>  
SALES AREA OUTLET

130  
STORES OUTLET & SHOPPING

50,000m<sup>2</sup>  
SALES AREA OUTLET & SHOPPING



PARKING

2,300  
PARKING SPACES

OUTLET

TOMMY HILFIGER  
OUTLET

TOMMY HILFIGER  
OUTLET





GUESS

OUTLET

OUTLET

GUESS

GUESS

GUESS

Marc O'Polo

EST. IN STOCKHOLM

OUTLET

Marc O'Polo  
EST. IN STOCKHOLM  
OUTLET

Marc O'Polo

EST. IN STOCKHOLM

OUTLET

Marc O'Polo  
EST. IN STOCKHOLM

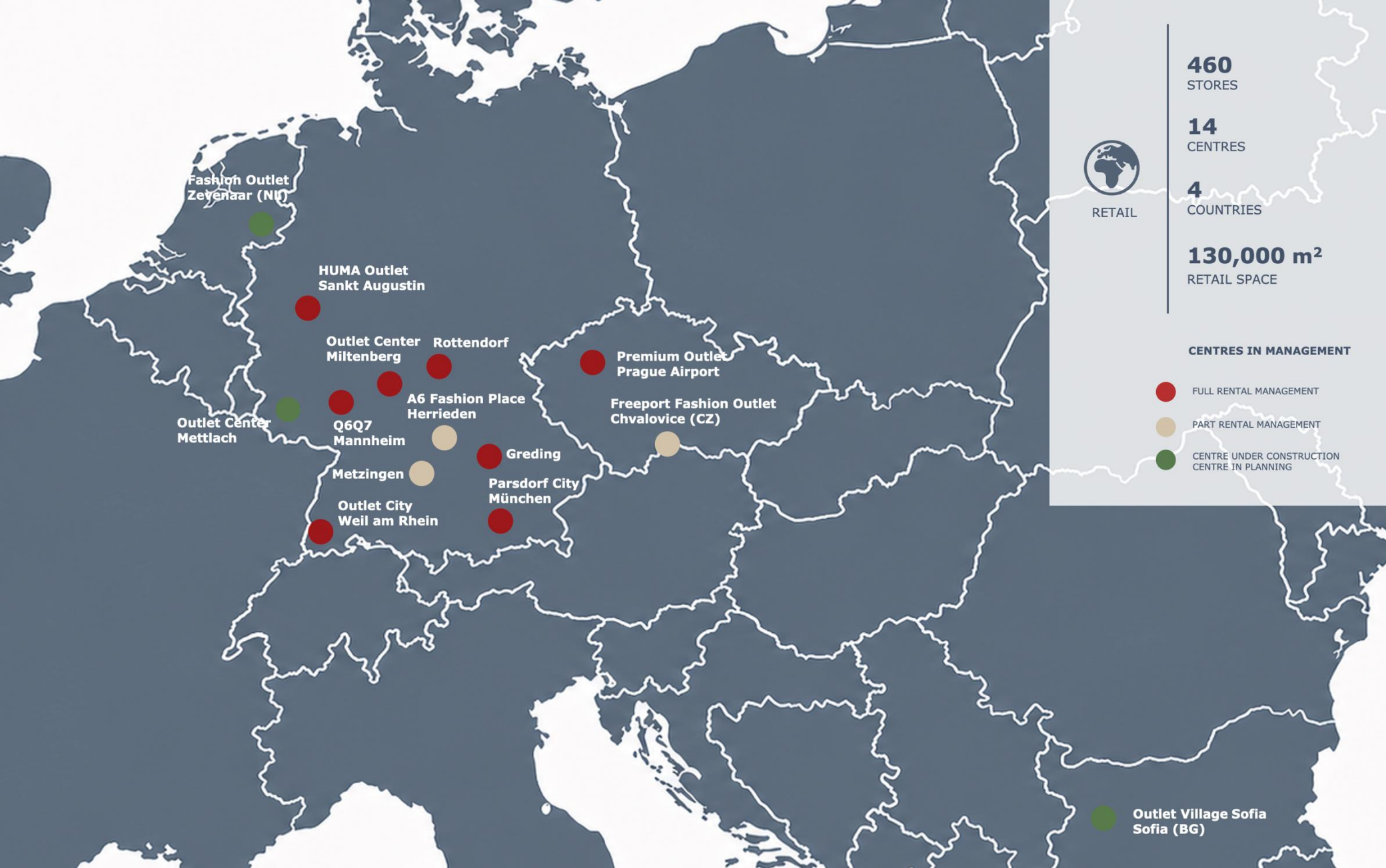
Marc O'Polo  
EST. IN STOCKHOLM

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RETAIL REAL ESTATE CONSULTING MANAGEMENT

HUMA  
OUTLET







# OUR CENTRES



**HUMA**  
OUTLET



**OUTLET CITY**  
WEIL AM RHEIN



**fashion  
outlet**  
zevenaar



**FREEPORT**  
FASHION OUTLET



**Q 6 Q 7**  
Mannheim

DAS QUARTIER

**MILTENBERGER**  
OUTLET // CENTER



**Parsdorf**  
city  
outlets+more

**OUTLET**  
VILLAGE  
— SOFIA —

**POP**   
OUTLET & ENTERTAINMENT

# OUR REFERENCES

*Stadtgalerie Plauen • Rotmain Center Bayreuth • Franken Center Nürnberg • City Point Nürnberg • Stadtgalerie Heilbronn • Leo Center Leonberg • Saarpark Center Neunkirchen • Europa-Galerie Saarbrücken • The Colosseum Bucharest, RO • Drei Glocken Center Weinheim • Das Gerber Stuttgart • Designer Outlet Neumünster • Designer Outlet Berlin • Designer Outlet Roermond, NL • Designer Outlet Salzburg, AT • Designer Outlet Parndorf, AT • Designer Outlet Landquart, CH • Designer Outlet Soltau • Parndorf Fashion Outlet, AT • Outlet Center Brenner, IT • Outlet Noyon-Allee Metzingen • Galizia Center Metzingen • Outlet Center Moravia, CZ • Freeport, CZ • Outlet Center Hammerau • Outlet Center Drei Länder Galerie • Outlet Center Echternach, LU • Outlet Center Egelsbach Frankfurt a.M. • Outlet Center Jettingen-Scheppach • Klagefurt Outlets • Outlet Berlin Wustermark • Outlet Center Selb • Outlet Center Wadgassen • City Outlet Rietberg • City Outlet Dinkelsbühl • City Outlet Rüsselsheim • City Outlet Zwiesel • City Outlet Wernigerode • City Outlet Bad Münstereifel • Mustang • CBR Street One Cecil • Barutti • René Lezard • Le Creuset • Estée Lauder MAC Cosmetics • Apple mcworld, AT • LTB Jeans, TR • White Stuff, UK*





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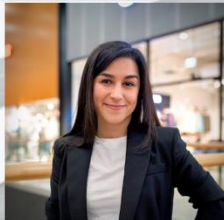


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# HASLINGER

RETAIL REAL ESTATE CONSULTING

*Successfully in business for over 10 years!*

# HASLINGER

MANAGEMENT