



HASLINGER
RETAIL REAL ESTATE CONSULTING

HASLINGER
MANAGEMENT



HUMA
OUTLET

OPEN SINCE 21 NOV 2024

Sept 2026

HUMA Erfolgsmodell Hybrid

Proven Hybrid Success Story

2

9,000m²

OUTLET SALES AREA

50,000m²

TOTAL SALES AREA

5.6M

VISITORS PER YEAR

40

OUTLET STORES

130

TOTAL STORES

2,300

PARKING SPACES

KÖLN/BONN

REGION

21 NOV 2024

OPENING

> 50 YEARS

TRADITION

> 6M

TOURISTS PER YEAR



AI GENERATED

HUMA | Das Center der Region

HUMA | The Centre of the Region

3



14M

Einwohner in 90 Minuten • Inhabitants within 90 min

6.7M

Einwohner in 60 Minuten • Inhabitants within 60 min

2M

Einwohner in 30 Minuten • Inhabitants within 30 min

A3 • A59 • A560 • B56 | BUS & TRAIN DIRECTLY AT MAIN ENTRANCE | 2,300 PARKING SPACES

Große Markenvielfalt

Large Brand Diversity

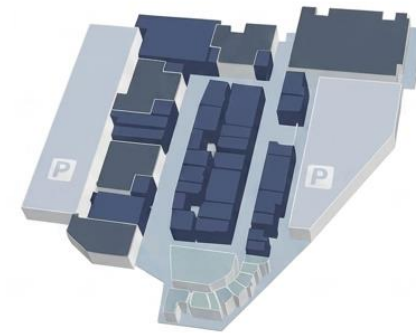
4





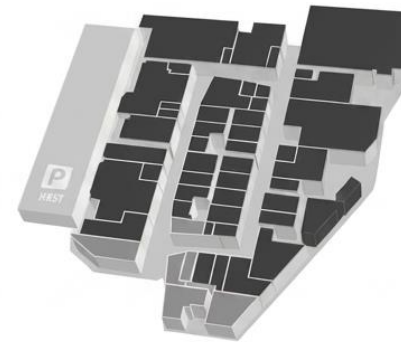
HUMA AUF DREI EBENEN

HUMA ON
THREE
LEVELS



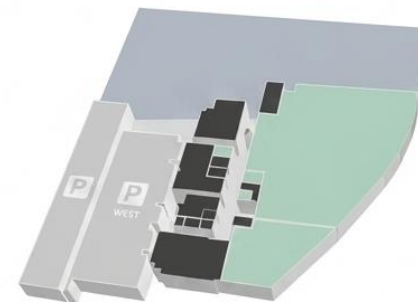
UPPER FLOOR

- Outlet
- Food



FIRST FLOOR

- Shopping
- Food



GROUND FLOOR

- Shopping
- Food

OUTLET

UPPER LEVEL



New Yorker (Bestandsmieter)
Aufteilung voraussichtlich 2027

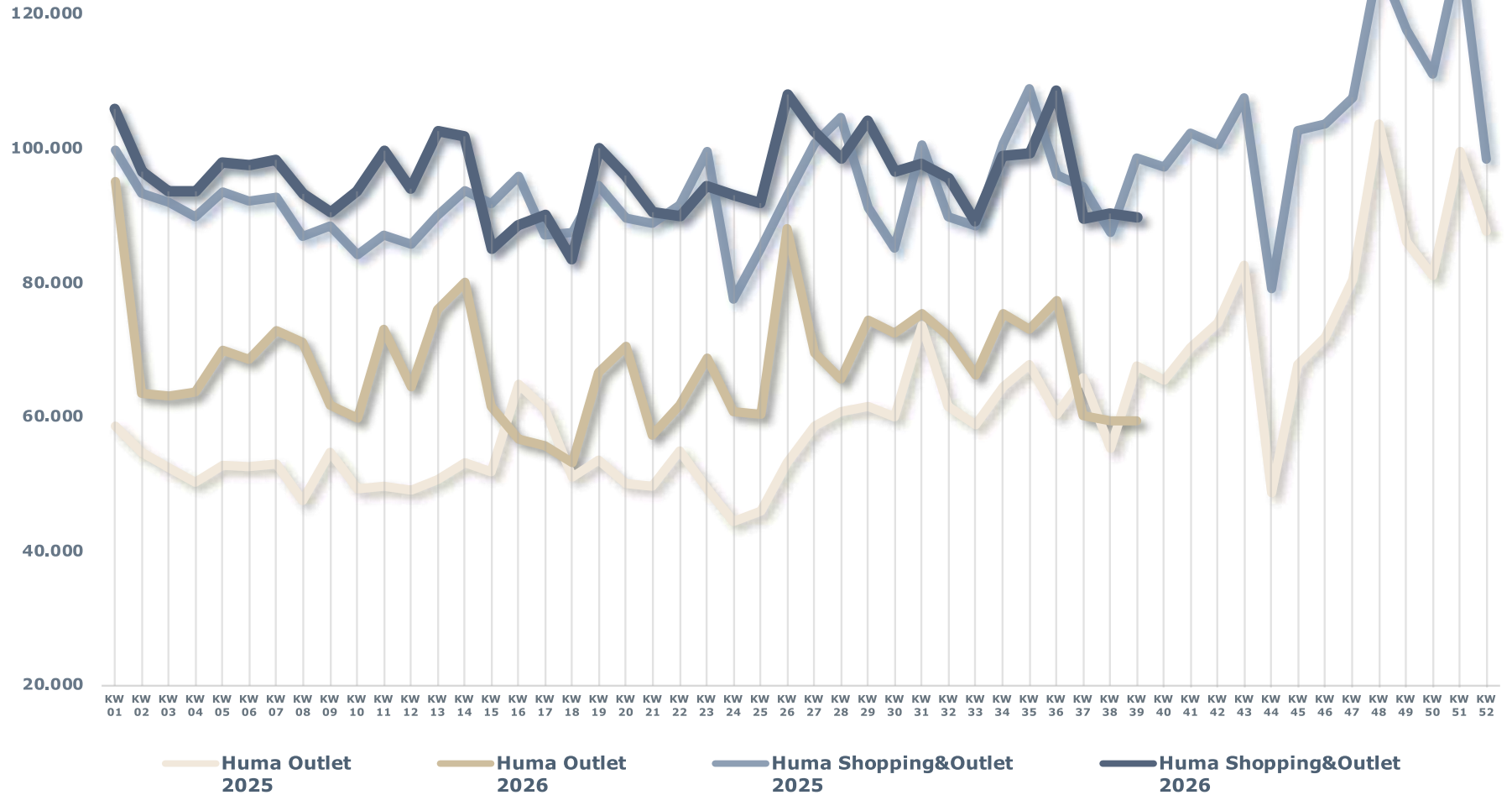


01 Oct 2026

Only Internal Use!
Please keep it high confidential!

HUMA Frequenz pro Woche

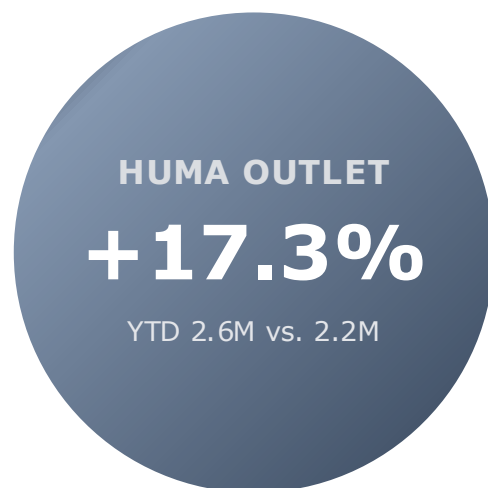
HUMA Frequency per week



HUMA Outlet Performance

HUMA Outlet Performance

FREQUENCY YTD 2025 / 2026 · WEEK 1–39



Starker Aufwärtstrend – Neue Zielgruppe im Umkreis von 30–60 Fahrminuten

Strong upward trend in the Outlet – Driven by new target group within a 30–60 minute drive radius

GESAMTJAHR 2026

YTD 2026

BUDGET 2026

FORECAST 2026

HUMA Outlet

2.6M

3.5M (+7.4%)

3.5M

Gesamt-Center

3.7M

5.4M (+8.0%)

4.9M



OUTLET
OPENING

NOV
2024



FREQUENCY

3.2M
OUTLET

5.6M
OUTLET & SHOPPING



RETAIL

40
STORES OUTLET

9,000m²
SALES AREA OUTLET

130
STORES OUTLET & SHOPPING

50,000m²
SALES AREA OUTLET & SHOPPING



PARKING

2,300
PARKING SPACES



AI MODIFIED



AI MODIFIED





OUTLET ^

AI MODIFIED

HASLINGER
RETAIL REAL ESTATE CONSULTING

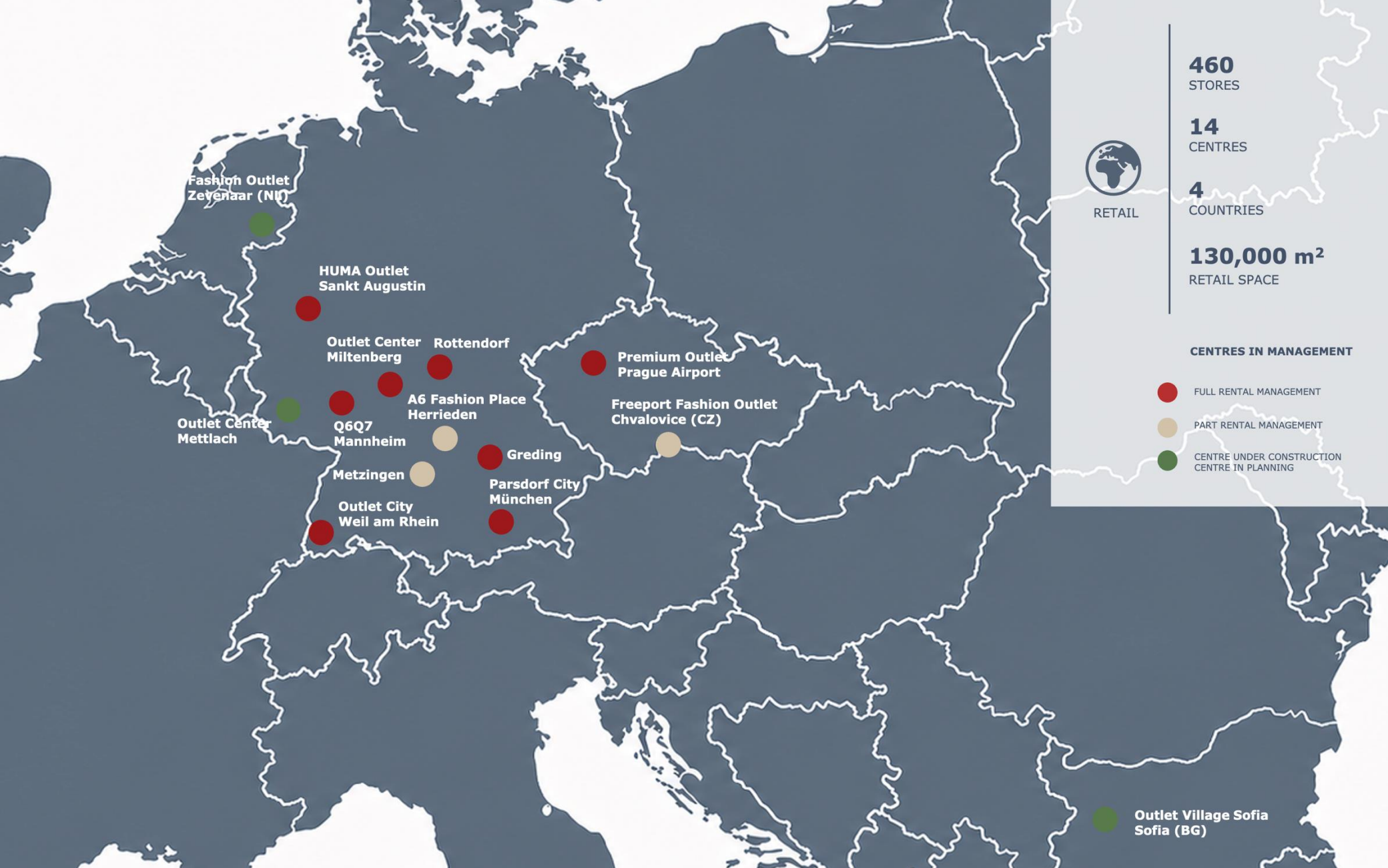
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MANAGEMENT


HUMA
OUTLET



AI MODIFIED





OUR CENTRES



HUMA
OUTLET



OUTLET CITY
WEIL AM RHEIN



**fashion
outlet**
zevenaar



FREEPORT
FASHION OUTLET



DAS QUARTIER

MILTENBERGER
OUTLET // CENTER



OUTLET
VILLAGE
— SOFIA —

POP 
OUTLET & ENTERTAINMENT

OUR REFERENCES

Stadtgalerie Plauen • Rotmain Center Bayreuth • Franken Center Nürnberg • City Point Nürnberg • Stadtgalerie Heilbronn • Leo Center Leonberg • Saarpark Center Neunkirchen • Europa-Galerie Saarbrücken • The Colosseum Bucharest, RO • Drei Glocken Center Weinheim • Das Gerber Stuttgart • Designer Outlet Neumünster • Designer Outlet Berlin • Designer Outlet Roermond, NL • Designer Outlet Salzburg, AT • Designer Outlet Parndorf, AT • Designer Outlet Landquart, CH • Designer Outlet Soltau • Parndorf Fashion Outlet, AT • Outlet Center Brenner, IT • Outlet Noyon-Allee Metzingen • Galizia Center Metzingen • Outlet Center Moravia, CZ • Freeport, CZ • Outlet Center Hammerau • Outlet Center Drei Länder Galerie • Outlet Center Echternach, LU • Outlet Center Egelsbach Frankfurt a.M. • Outlet Center Jettingen-Scheppach • Klagefurt Outlets • Outlet Berlin Wustermark • Outlet Center Selb • Outlet Center Wadgassen • City Outlet Rietberg • City Outlet Dinkelsbühl • City Outlet Rüsselsheim • City Outlet Zwiesel • City Outlet Wernigerode • City Outlet Bad Münstereifel • Mustang • CBR Street One Cecil • Barutti • René Lezard • Le Creuset • Estée Lauder MAC Cosmetics • Apple mcworld, AT • LTB Jeans, TR • White Stuff, UK





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RETAIL REAL ESTATE CONSULTING

Successfully in business for over 10 years!

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MANAGEMENT

Let's meet in Cannes!

MAPIC 2026 | 3-4 Nov