



HASLINGER
RETAIL REAL ESTATE CONSULTING

HASLINGER
MANAGEMENT



HUMA
OUTLET

OPEN SINCE 21 NOV 2024

AUGUST 2026

HUMA Erfolgsmodell Hybrid

Proven Hybrid Success Story

2

9,000m²

OUTLET SALES AREA

50,000m²

TOTAL SALES AREA

5.6M

VISITORS PER YEAR

40

OUTLET STORES

130

TOTAL STORES

2,300

PARKING SPACES



KÖLN/BONN

REGION

21 NOV 2024

OPENING

> 50 YEARS

TRADITION

> 6M

TOURISTS PER YEAR

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MANAGEMENT


HUMA
OUTLET

AI GENERATED MODELS

HUMA | Das Center der Region

HUMA | The Centre of the Region

3



14M

Einwohner in 90 Minuten • Inhabitants within 90 min

6.7M

Einwohner in 60 Minuten • Inhabitants within 60 min

2M

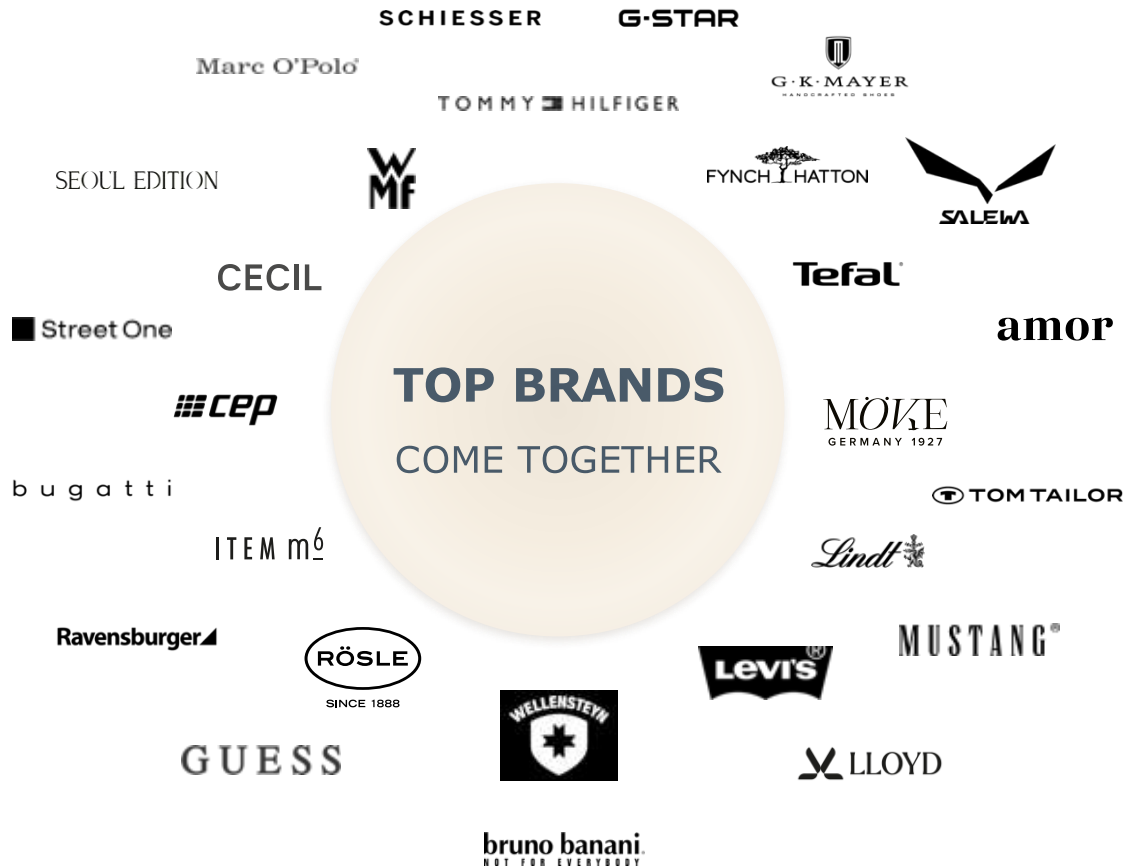
Einwohner in 30 Minuten • Inhabitants within 30 min

A3 • A59 • A560 • B56 | BUS & TRAIN DIRECTLY AT MAIN ENTRANCE | 2,300 PARKING SPACES

Große Markenvielfalt

Large Brand Diversity

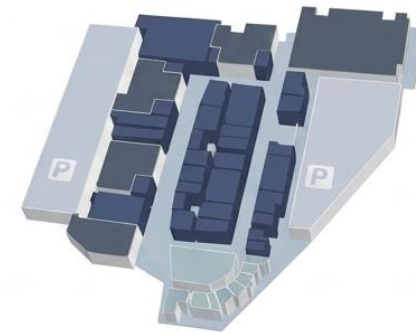
4





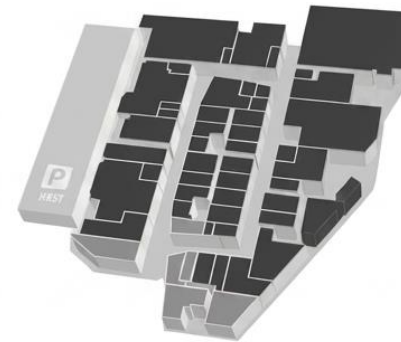
HUMA AUF DREI EBENEN

HUMA ON
THREE
LEVELS



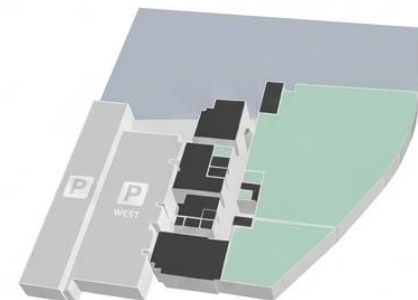
UPPER FLOOR

- Outlet
- Food



FIRST FLOOR

- Shopping
- Food



GROUND FLOOR

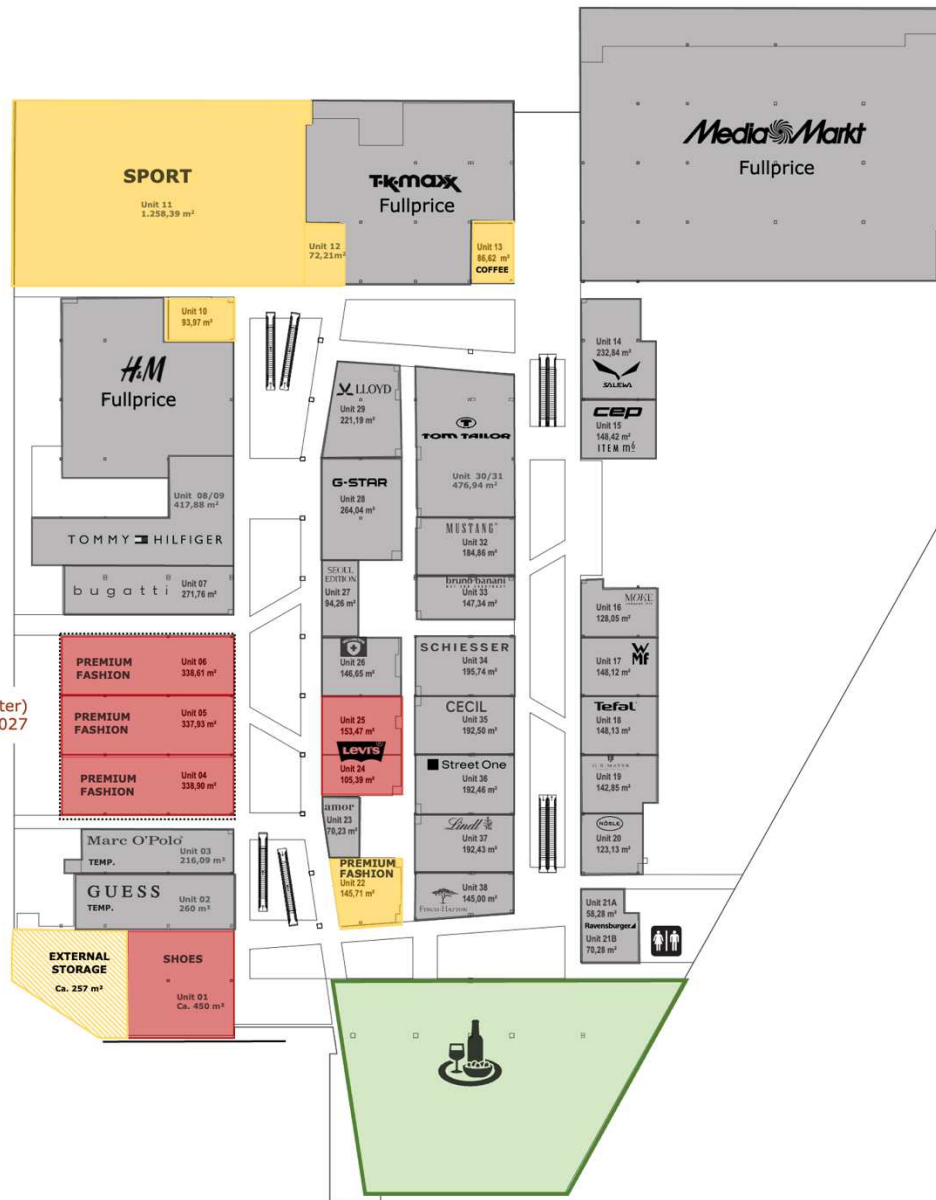
- Shopping
- Food

OUTLET UPPER LEVEL

6



New Yorker (Bestandsmieter)
Aufteilung voraussichtlich 2027

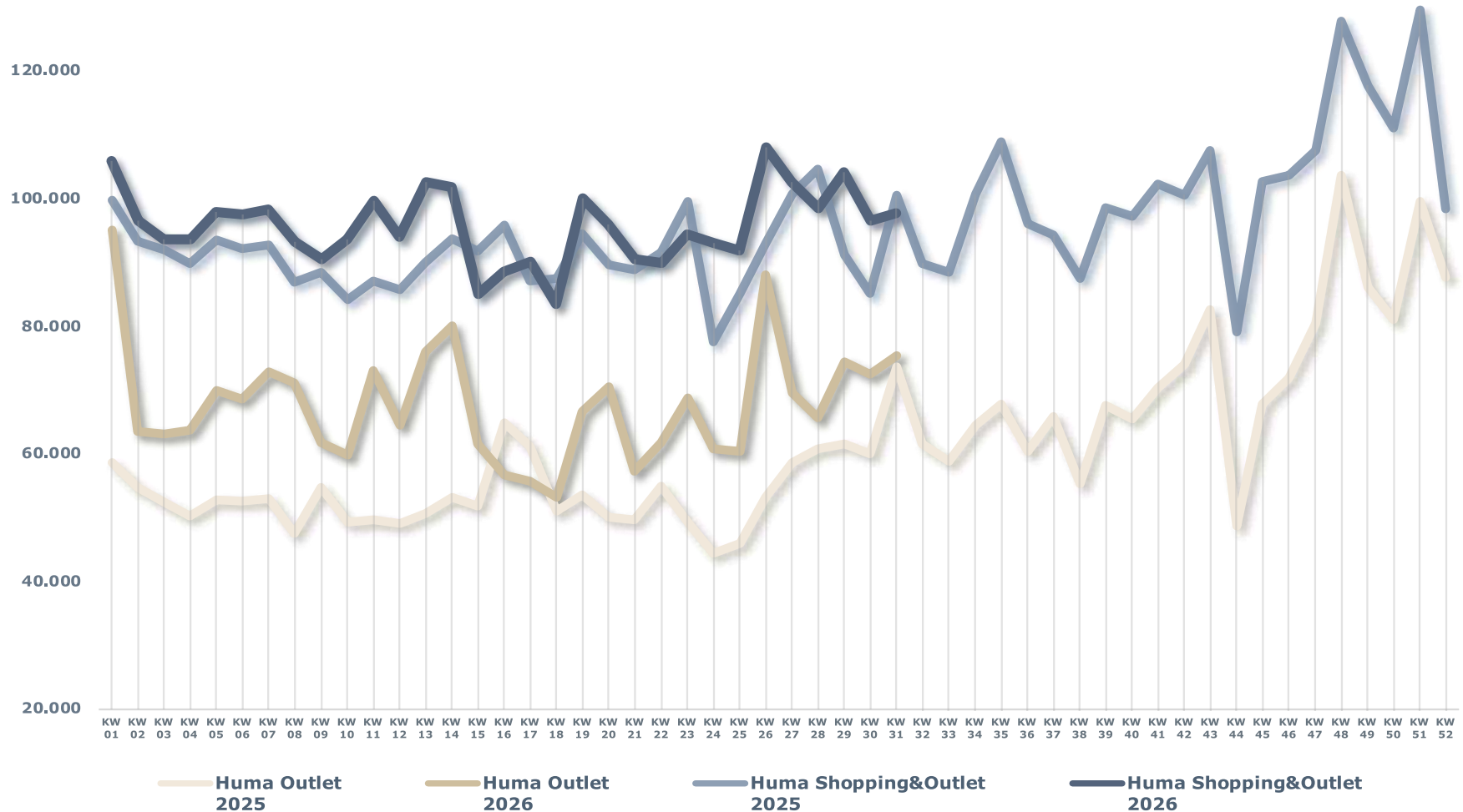


5 AUG 2026

Only Internal Use!
Please keep it high confidential!

HUMA Frequenz pro Woche

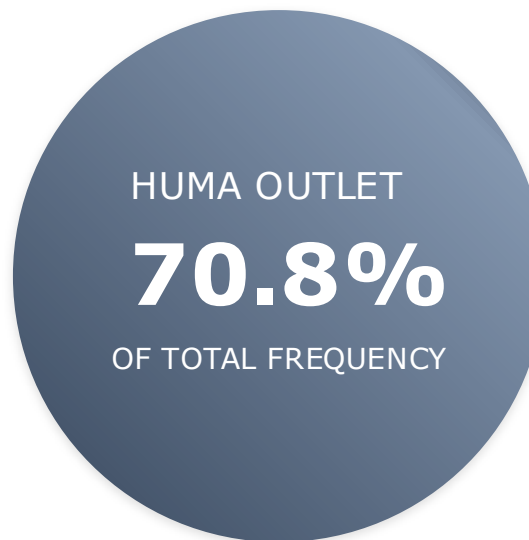
HUMA Frequency per week



HUMA Outlet Performance

HUMA Outlet Performance

FREQUENCY 2025 / 2026



Starker Aufwärtstrend. Kontinuierlich steigend.
Strong upward trend. Growing since opening.



OUTLET
OPENING

NOV
2024



FREQUENCY

3.2M
OUTLET

5.6M
OUTLET & SHOPPING



RETAIL

40
STORES OUTLET

9,000m²
SALES AREA OUTLET

130
STORES OUTLET & SHOPPING

50,000m²
SALES AREA OUTLET & SHOPPING



PARKING

2,300
PARKING SPACES









OUTLET ^

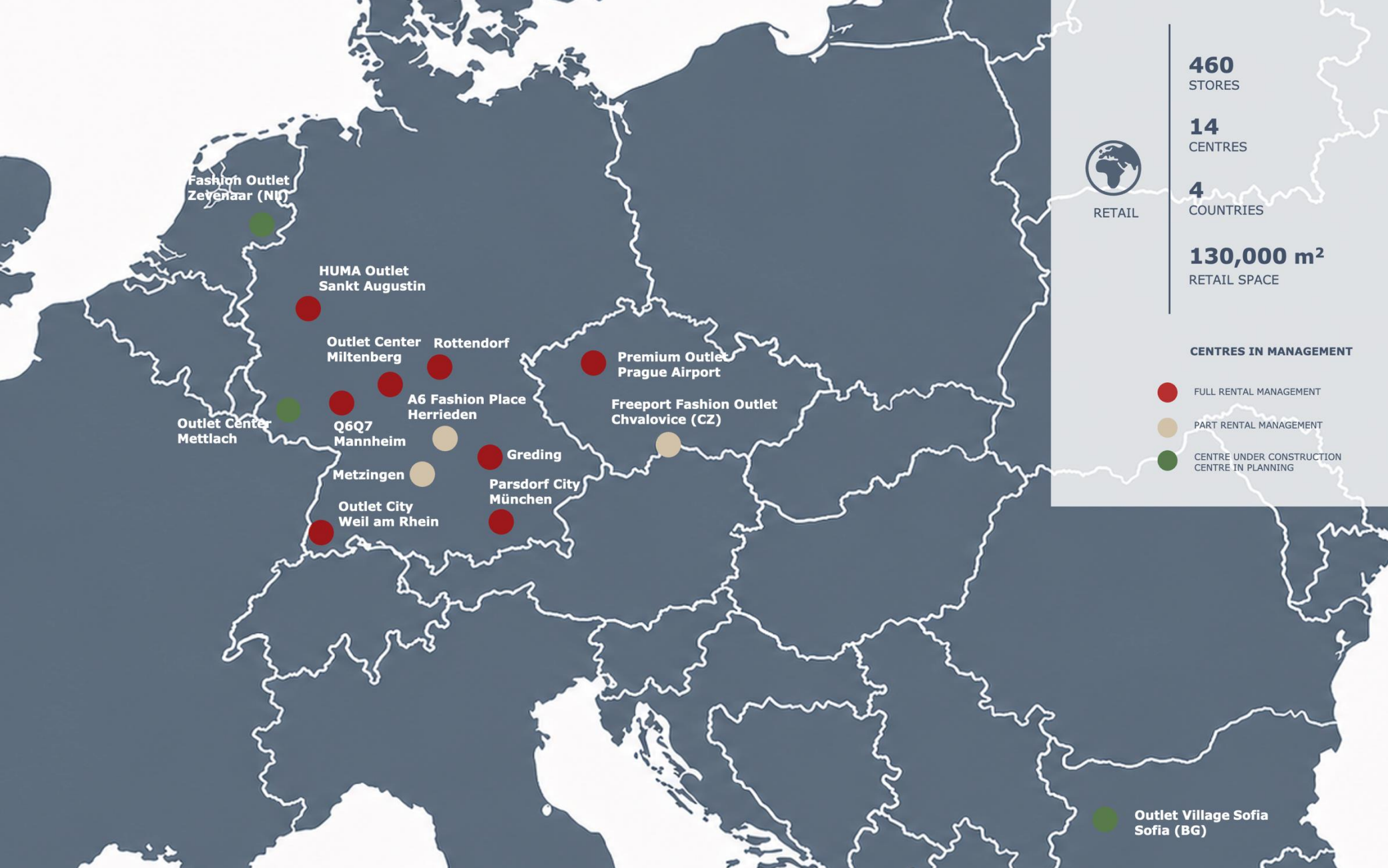
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HUMA
OUTLET







OUR CENTRES



HUMA
OUTLET



OUTLET CITY
WEIL AM RHEIN



**fashion
outlet**
zevenaar



FREEPORT
FASHION OUTLET



DAS QUARTIER

MILTENBERGER
OUTLET // CENTER



OUTLET
VILLAGE
— SOFIA —

POP 
OUTLET & ENTERTAINMENT

OUR REFERENCES

Stadtgalerie Plauen • Rotmain Center Bayreuth • Franken Center Nürnberg • City Point Nürnberg • Stadtgalerie Heilbronn • Leo Center Leonberg • Saarpark Center Neunkirchen • Europa-Galerie Saarbrücken • The Colosseum Bucharest, RO • Drei Glocken Center Weinheim • Das Gerber Stuttgart • Designer Outlet Neumünster • Designer Outlet Berlin • Designer Outlet Roermond, NL • Designer Outlet Salzburg, AT • Designer Outlet Parndorf, AT • Designer Outlet Landquart, CH • Designer Outlet Soltau • Parndorf Fashion Outlet, AT • Outlet Center Brenner, IT • Outlet Noyon-Allee Metzingen • Galizia Center Metzingen • Outlet Center Moravia, CZ • Freeport, CZ • Outlet Center Hammerau • Outlet Center Drei Länder Galerie • Outlet Center Echternach, LU • Outlet Center Egelsbach Frankfurt a.M. • Outlet Center Jettingen-Scheppach • Klagefurt Outlets • Outlet Berlin Wustermark • Outlet Center Selb • Outlet Center Wadgassen • City Outlet Rietberg • City Outlet Dinkelsbühl • City Outlet Rüsselsheim • City Outlet Zwiesel • City Outlet Wernigerode • City Outlet Bad Münstereifel • Mustang • CBR Street One Cecil • Barutti • René Lezard • Le Creuset • Estée Lauder MAC Cosmetics • Apple mcworld, AT • LTB Jeans, TR • White Stuff, UK





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Successfully in business for over 10 years!

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