

HASLINGER expands its presence abroad

Leasing of two large outlets in the Netherlands and the Czech Republic taken on

Adelsheim. Whether at the Brenner in South Tyrol or in Parndorf in Burgenland, whether in Selb in Upper Franconia, in Wadgassen in Saarland or in Bad Münstereifel near Cologne - twelve designer outlets, factory outlets, shopping centres and shopping malls are currently all placing the letting of their shop space in the hands of HASLINGER RETAIL REAL ESTATE CONSULTING. And now two more will be added! The consulting company for retail real estate has long been internationally active and has made a name for itself far beyond the borders of Germany. This is now bearing further fruit, as from now on it is also responsible for the Fashion Outlet Zevenaar in the Netherlands and the Premium Outlet Prague Airport in the Czech Republic. The specialists from HASLINGER will take care of the letting of the individual shops as well as the acquisition of potential rental partners. Accordingly, the company from Adelsheim in Baden-Württemberg was not only able to further expand its presence on the foreign market in the long term, but also to expand its portfolio to a total of 14 centres with a retail area of over 226,000 square metres and over 680 shops. "Thanks to his many years of international experience with his excellent references and a Europe-wide network, Michael Haslinger is a real asset to our Fashion Outlet Center at the highest level - both for our excellent project and our competent team. We are looking forward to working together as partners", explains Kees Woltering from Stable International, the co-owner and developer of Fashion Outlet Zevenaar.

With the two new premium outlets, the consulting firm HASLINGER, founded in 2013, has achieved a remarkable coup: These "bargain havens" so loved by customers are not only among the up-and-coming centres in Europe, but also among those that can score with the greatest prospects. "With Fashion Outlet Zevenaar and Premium Outlet Prague Airport, we have succeeded in winning the two probably most important projects of the future for us. They have enormous development potential," emphasises Michael Haslinger, the founder of HASLINGER RETAIL REAL ESTATE CONSULTING. Just a small teaser: The Fashion Outlet Zevenaar is by far the largest outlet currently under construction. It will open in two years with a catchment area that is unique in Europe. With around 30 million inhabitants within a radius of 90 minutes by car, it is a huge market for retailers. The Premium Outlet Prague Airport is perfectly located in the immediate vicinity of the capital's airport, which attracts around seven million tourists a year. And it already boasts a size of 30,000 square metres. But soon another visitor attraction will be added here: an entertainment park with an area of over 7,500 square metres is being built directly next to the outlet. Premium Outlet Prague Airport is developing into the largest outlet and entertainment centre in Europe!

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The success story of the small but accomplished company from the Neckar-Odenwald district will thus continue in the Netherlands and the Czech Republic. The fact that Michael Haslinger and his team can go full throttle in the fast lane is also simply due to the fact that the same applies to outlet centres. "Since the reopening after the lockdown, weekly sales in almost all outlets have in some cases been significantly higher than the previous year's level," explains Haslinger, but also makes it clear: "Yes, it's a tricky situation. The brand manufacturers have recognised this sales channel as the ideal solution for themselves. The outlet centres are so popular at the moment that there are bottlenecks in the rental market". While stationary retail generally complains about declining sales, outlet shopping continues to gain ground. Last year, the threshold of three million square metres of sales space was broken in Europe for the first time. And the trend is rising exponentially! Fashion Outlet Zevenaar and Premium Outlet Prague Airport can therefore look forward to many tenant enquiries. And Michael Haslinger will make sure that the available space is filled with life. Because the future needs someone to shape it!

Info HASLINGER RETAIL REAL ESTATE CONSULTING

Michael Haslinger founded HASLINGER RETAIL REAL ESTATE CONSULTING in 2013. The owner-managed consulting company focuses on the strategic development, letting and management of outlet and shopping centres of all kinds. In Europe, HASLINGER RETAIL REAL ESTATE CONSULTING currently supervises or co-develops 14 projects. Thanks to many years of international experience, in conjunction with excellent references - most recently from the two market leaders McArthurGlen and ECE - as well as a Europe-wide network, individual concepts and solutions can be developed for every kind of outlet and shopping centre. The ultimate goal is always to develop sustainable strategies that are in the best of interest of clients, tenants and consumers alike.

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